

Joyfull Brunch

October 22, 2023



Belle Meade
United Methodist Church

Welcome

Julia Perry

Stewardship Co-Chair



Belle Meade
United Methodist Church

Celebrating our Joys from 2022–2023

Stephanie Paha

Stewardship Co-Chair



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Welcoming Statement

At Belle Meade UMC, we believe all people are created in the image of God, and God's inclusive love excludes no one. We welcome and affirm everyone to worship, serve, lead, and participate fully in the ministry of this faith community. We live our faith together, nurtured by the grace of Jesus and growing in His love.



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Sensory Santa & Sensory Easter



Good Friday Service



Good Friday Service

7 LAST SAYINGS OF JESUS FROM THE CROSS

Light reception and conversation in the Fellowship Hall at 5:00 pm for all invited guest.

GORDON MEMORIAL UMC
APRIL 7, 2023 FRIDAY | 6:00 PM
2334 HERMAN STREET - NASHVILLE, TN
REV. DR. PAULA B. SMITH, SR PASTOR

REV. DR. PAULA SMITH

REV. TIMOTHY KIMBROUGH

REV. KEITH CALDWELL

REV. DR. CAROL C. DILLON

REV. SAM MCGLOTHLIN

REV. TÔI KING

REV. DR. STEPHEN HANDY



Worship Without Walls



JOY / FULL



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Worship Without Walls



Worship Without Walls



JOY / FULL



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Worship Without Walls



Advocacy for Gun Safety



Advocacy for Gun Safety



Advocacy for Gun Safety





Children's Center

JOY / FULL



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JOY / FULL



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Our Congregation

**Michael Deweese,
Business Administrator**



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Belle Meade UMC & TWK Conference

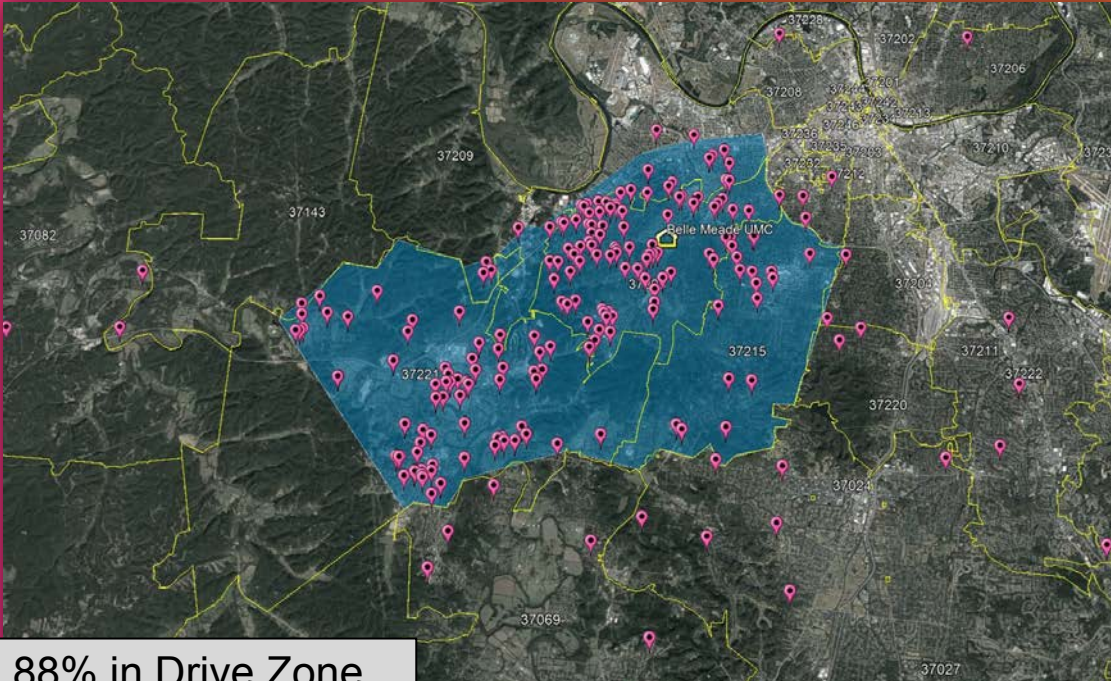
- **13th Largest Church in the TWK Conference**
- **Largest Church in Red River District**
- **Very Large Compared to Typical UMC Church**
 - Typ Budget \$151,000 Avg
 - Typ Congregation Size: Average of 192 members
 - 2023 BMUMC Budget of \$973,000 with 700 members
- **Even with Church Losses Conference Cost hold at 10%**
- **Pension Holiday ends in 2024 13% FT / 9% PT**

Where do we live?

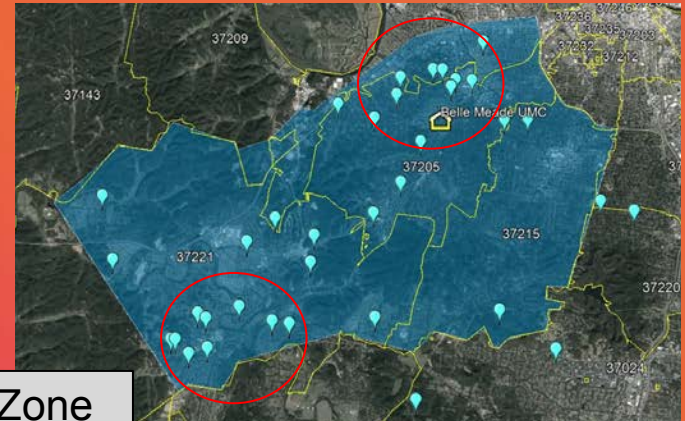
**Active Families
at BMUMC**



Joined since 2019



88% in Drive Zone

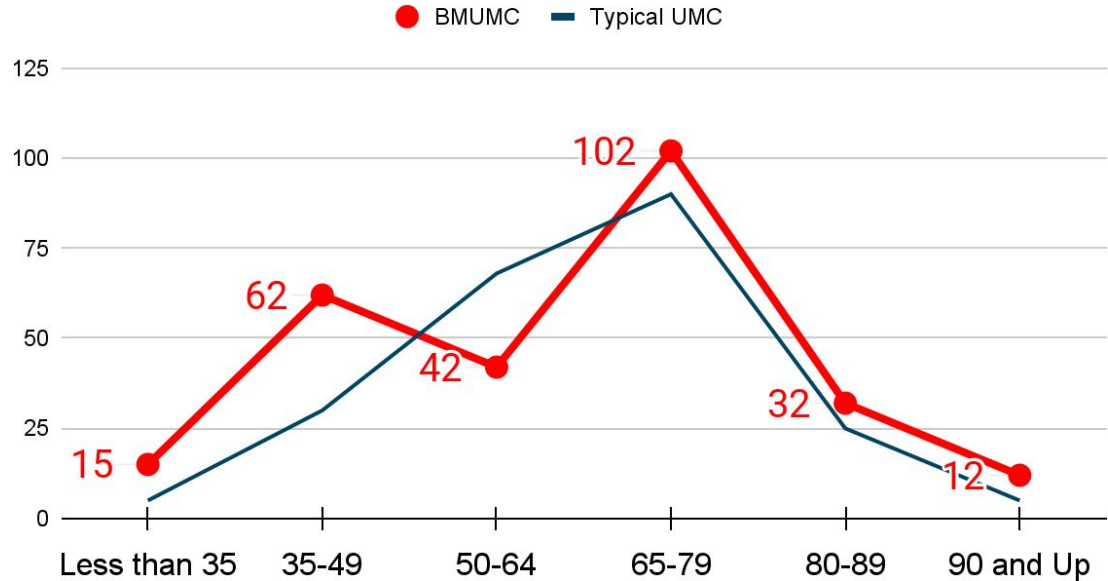


75% in Drive Zone

Belle Meade UMC : Age Distribution

- **Typical UMC Avg Age for Members is 72**
- **Dominant age bands**
 - **65-79 years old**
 - **35-49 years old**

Membership by Age

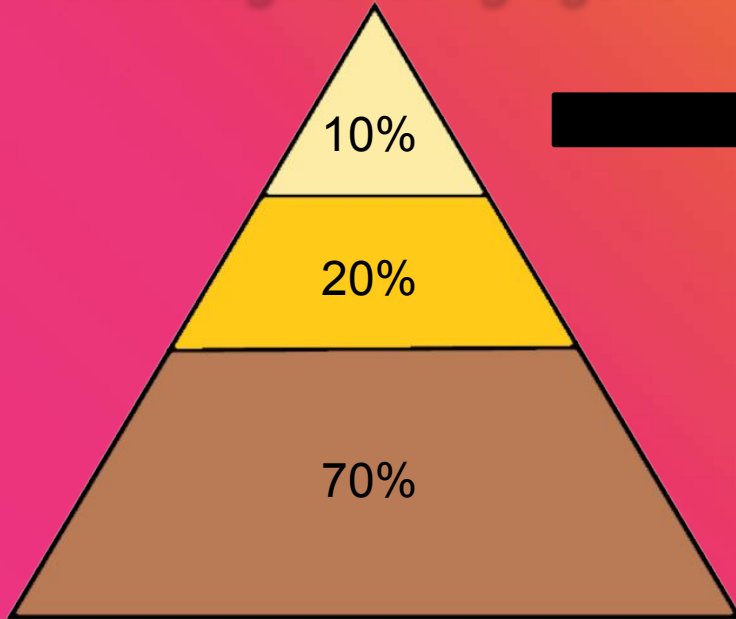


Belle Meade UMC : Age Distribution

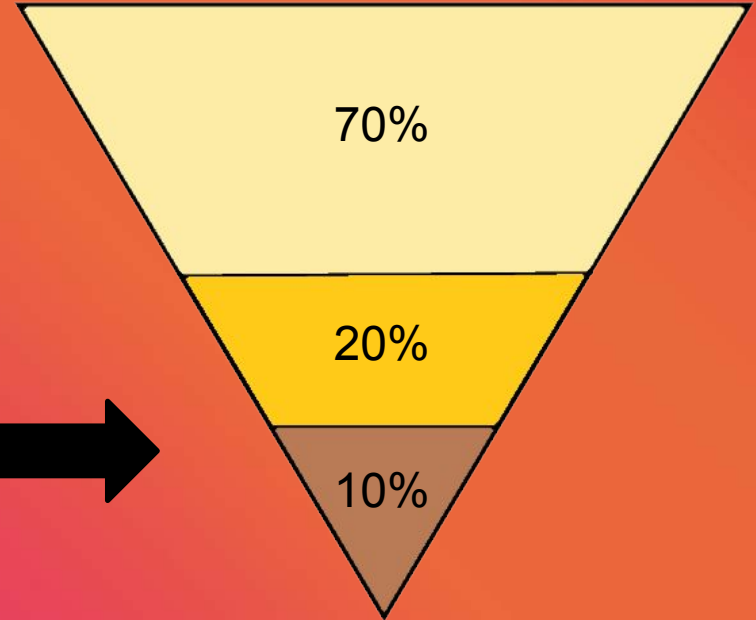
- **Challenges**
 - Quick changes in donation patterns
 - Limited replacement of members in 70-100 age band
 - Potential Relocation losses in 35-49 age band
- **Advantages**
 - More dynamic ministry long term
 - Growth potential instead of slow decline
 - Increasing engagement can be highly successful

Belle Meade UMC : Church Giving

Percentage of Congregation



Typical % of Total Giving UMC



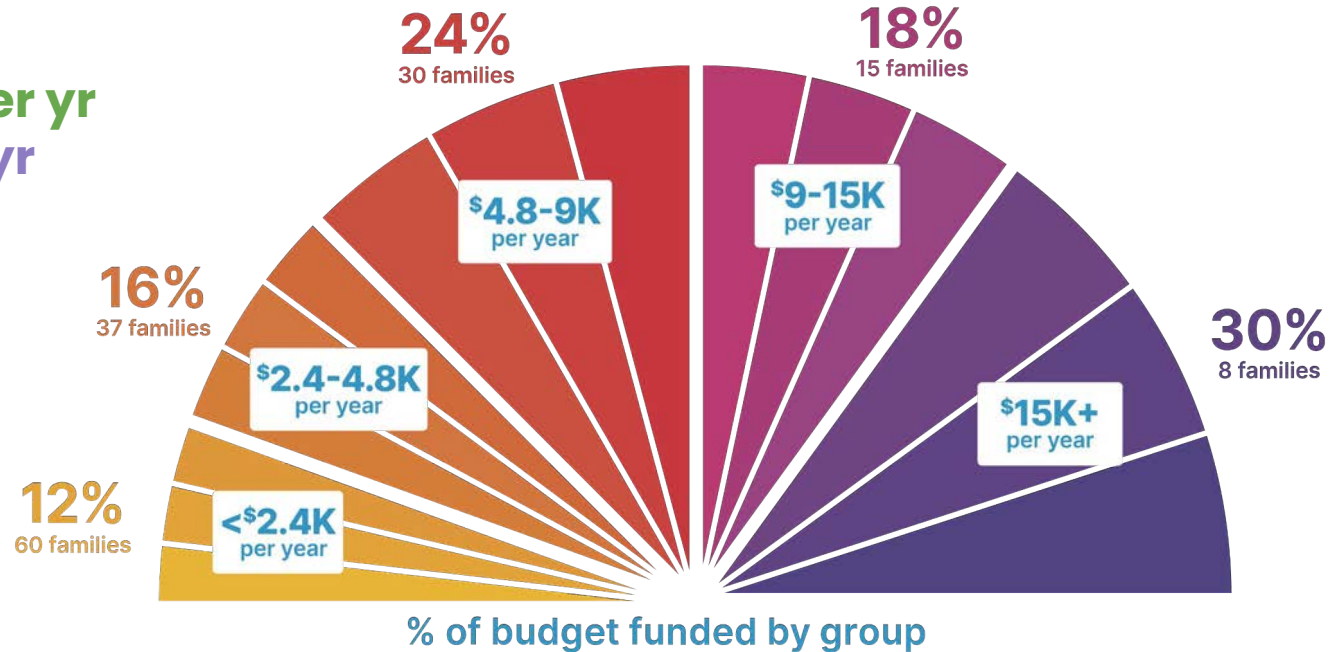
Belle Meade UMC Pledge Giving Bands

Median \$3,600

Average \$5,118

Largest \$32,000 per yr

Smallest \$100 per yr



JOY / **FULL**



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Bottom 60% of Donors & 12% Budget

Group 1

- **\$100 to \$2,400 per year**
- **60 Families Pledge / 70 Non Pledge**
- **Age between 28 to 95**
- **Mobile giving (Venmo), weekly checks, some yearly gifts**
- **Pattern of giving is less of a consistent pattern. May be driven by attendance to worship**
- **Makes up 12% of budget**

Middle 30% of Donors & 40% Budget

Group 2

- **\$2,401 to \$4,800 per year**
- **37 Families Pledge / 12 Non Pledge**
- **Age between 31 to 93**
- **Less mobile giving, more recurring giving (Vanco)**
- **Pattern of giving monthly/weekly**
- **Makes up 16% of budget**

Group 3

- **\$4,800 to \$9,000 per year**
- **30 Families Pledge / 1 Non Pledging**
- **Age between 35 to 86**
- **Recurring giving (Vanco) or online banking giving**
- **Pattern of giving is monthly or lump through the year**
- **Makes up 24% of budget**

Top 10% of Donors & 48% Budget

Group 4

- **\$9,000 to \$15,000 per year**
- **15 Families**
- **Age between 37 to 88**
- **Primary Means of Donation is Online Banking**
- **Pattern of giving is Monthly / Lumps**
- **Makes up 18% of budget**

Group 5

- **Over \$15,000 per year**
- **8 Families**
- **Age between 41 to 87**
- **Primary Means of Donation is Directed Investments**
- **Pattern of giving is Monthly / Yearly**
- **Makes up 30% of budget**

Our Joyfull and Abundant Future

Julie Kropski, Chair of Church Council



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Key Issue 1: Congregational Connectivity

Priority Goals

1. To leverage small groups in order to foster new and deepening relationships
2. To develop a church-wide plan for inclusion of new members following Belle Meade 101
3. To foster connection through intergenerational (vs. multigenerational) activities and events, such as
 - a. Organizing one-on-one faith friendships
 - b. Leveraging Wednesday night opportunities for intergenerational mission projects, games and/or discussions

Key Issue 2: Financial and Campus Growth

Priority Goals

1. To conduct a comprehensive land and facility assessment
2. To evaluate and implement improvements to acoustics and accommodations for hearing- and vision-impaired attendees
3. To task the Finance Committee with developing a long-range financial plan with the goal of increasing annual total revenue by 10% by 2025

Key Issue 3: Missional Growth and Outreach

Priority Goals

1. To commission a Mission Audit Team to evaluate our current ministries and prioritize ministries based on congregational involvement and available resources.
2. To expand faith-based, sensory-friendly experiences for children with diverse sensory needs
3. To provide increased opportunities for learning and dialogue around Biblically-informed justice and civil rights, including poverty, women's rights, LGBTQ+ rights, gun safety, privilege and anti-racism, and more.

2024 Joyfull Goals

Matt Conley
Finance Committee Chair 2024



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2023 Budget in Review

We've made significant strides...

- Expanded Y&C Ministry budgets
- Fully funded utility budget and increased insurance coverage
- Cleaned up income, expense, and reserve account protocols
- Staff expense at 60% of budget

...but aim to achieve more

- Fully fund Mission budget
- Fully fund Y&C Ministry budget
- Fully fund a Building Repair budget
- Add an Older Adult Ministry budget
- Market adjustments for staff pay
- Review & update finance policies

Our Goals for the 2024 Budget

Increase existing budgets...

- Market adjustments for key staff
- Staff salary raises (first in 3 years)
- Repair budget to \$34K from \$25K
- Bring 35% of Missions into budget
- Reduce expense offsets for Y&C Ministry by 25%

...and add high-priority areas

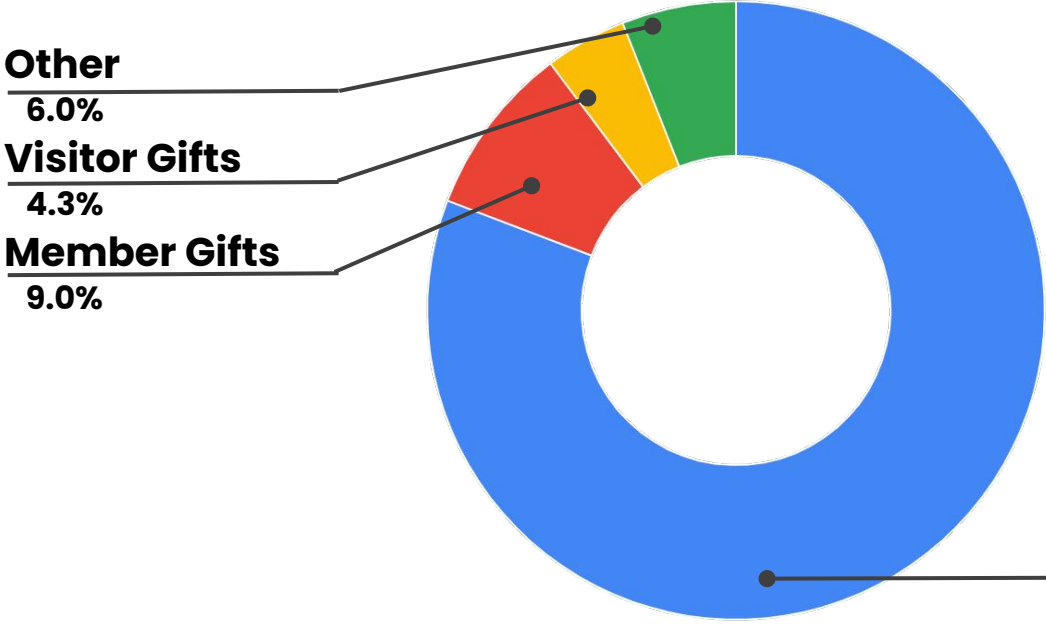
- Fund initial Older Adult Ministry
- Security program w/ police officer
- External audit for 2024-2025

2024's proposed budget shows a 5.6% increase

Ministry Area	2023 Actual	2024 Proposed	Key Points
Staff Parish Relations	\$581,424	\$606,068	Wage Adjustments + Clergy Pensions
Administrative Support	\$36,000	\$33,150	
Trustees/Properties	\$201,589	\$220,050	Building Repairs Increase + Sunday Police
Music & Worship	\$11,350	\$14,000	
Children's Ministries	\$12,800	\$13,925	
Youth Ministries	\$13,000	\$13,875	
Adult Ministries	\$2,450	\$3,200	Includes Older Adult Ministries
Congregation & Community Events	\$3,550	\$4,300	
Missions	\$0	\$4,000	Missions added to budget
Kitchen/Wed Night Dinners	\$8,100	\$9,200	
Connectional Commitment & Audit	\$101,841	\$105,256	Inclusion of planned audit
Total Expenses	\$972,104	\$1,027,024	~5.6% increase



80%+ of the budget is funded by your pledges



Pledge Gifts: \$830,000
Member Gifts: \$92,000
Visitor Gifts: \$44,000
Other: \$61,500

\$1,027,500

Pledge Gifts
80.8%

Our Ask of You is to Consider:

How do our **ministries impact you** and your family?

What can you do to **strengthen our church** today?

How can you help be part of our **vision for the future**?

How do you live into your spiritual gift of generosity at BMUMC?



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\$500 annualized increase in your pledge makes our ministries a reality for 2024

- Missions are brought back into the budget
- Older Adult Ministry programming
- Youth and Children Ministry increase in the budget
- More repairs to the building campus
- COLA and market adjustments to salaries for staff
- Added security for the church. Belle Meade Police Officer each Sunday
- Better controls for our finances

**Each one must give as he has decided in his heart, not reluctantly
or under compulsion, for God loves a cheerful giver.**

2 Corinthians 9:7



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DOOR PRIZES!

Give your question cards to your host.

